

# Sales Channels that Deliver Global Buyers

## Selling a Single Asset or Multiple Facilities is Easy, Safe, and Secure

GoIndustry DoveBid is the recognized industry leader in providing a strategic approach to surplus asset management. Clients have access to our asset sales channels, from industry-specific marketplaces and online auctions, to our private treaty desk for high-end asset sales engagements. Our experienced staff will provide each client a solution that will drive the highest value for the asset; a “One-Stop Partner” that can support sales of all asset types; recouping capital for their surplus, idle, or end-of-life assets.

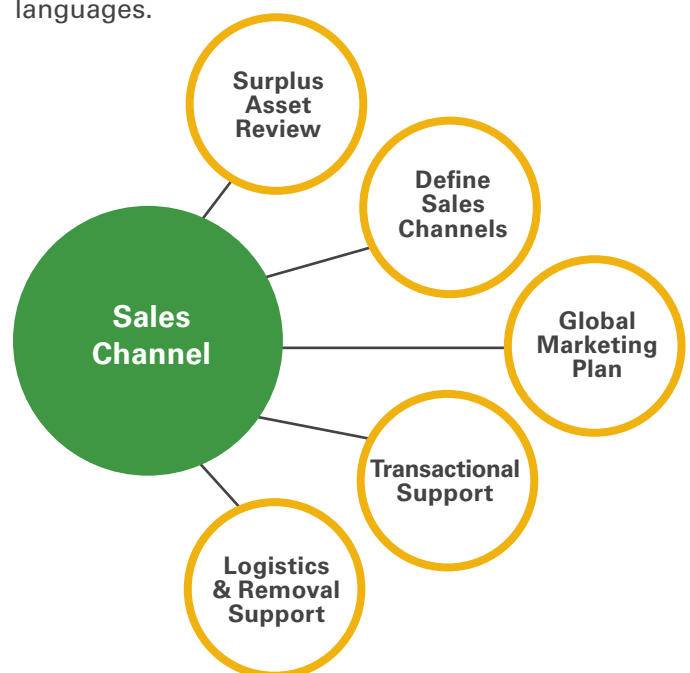
We work with each new project to determine the right sales channels by doing an analysis of needs, reviewing the range of options, documenting the scope and selecting the right fit.

### Key Capabilities:

- Customized sales channels with proven results
- Sales channels support over 27 industries and manufacturing sectors
- Sales channels backed by *Best-in-Class* support services
- All asset sales include multi-lingual support from asset review to transaction and removal
- Proprietary database of over 1,000,000 potential buyers and bidders worldwide
- Easy, secure, and transparent end-to-end process

### Results-driven Global Marketing Plan

GoIndustry DoveBid supports sales channels with multi-tiered, global marketing plans that utilize proven advertising methods with the latest analytical and optimization tools. Our marketing professionals are committed to enhancing the marketing capabilities through proactive strategies, which focus on developing long-term marketing partnerships, allowing them to drive a large volume of traffic through on a monthly basis. In turn, our global marketing team will then implement the recommended plan that includes e-mail, search engine, online and offline marketing in multiple languages.



# Complete Range of Sales Channels to Meet the Needs of our Clients:



## Hybrid Asset Sales Solution

Combination of 2 or More Sales Channels to Drive the Maximum ROI Value

### Corporate Online Auctions

Our online auctions help clients transcend local market conditions and achieve global fair market value for their assets. Our website, [www.go-dove.com](http://www.go-dove.com), is the e-commerce engine for corporate online auctions that effectively attract bidders and buyers from around the world. Clients' assets are listed as individual lots into the sale event to allow potential bidders globally to view and bid real time. The auction event finishes at a pre-defined day and time.



### Longer Term Sale Engagements

Industrial assets that are not likely to generate significant competition, where the items may be product related or are unique, benefit from this highly concentrated professional form of sale. The sale is marketed by one of our highly skilled Private Treaty teams. They will negotiate with a select set of interested buyers. Normally the time period for a Private Treaty is longer than an auction, in some cases there is a Private Treaty sales phase in advance of a formal auction event.



### Corporate Exchange Program

Our exchanges are cost-effective, industry-specific corporate online auctions that allow multiple clients to sell their assets within the same auction event. These multi-client events are scheduled at regular intervals (usually weekly / monthly) which allows both buyers and sellers to plan for upcoming auction events. Whether the client is looking to sell a small or large group of assets - the exchange program can accommodate the client's requirement, as all event's expenses are shared amongst all the event consignors.



### Live & Webcast Auctions

Our live and webcast sale events will blend traditional auctioneer format with a corporate online auction. The auction event will be live at a venue, selling to either the audience in the room who have specifically attended the sale, or to buyers bidding via the internet. This enables bidders to participate in the live auction in real time from wherever they are. The Auctioneer commences the sale, accepting bids from the audience and selling to the highest bidder over the reserve price.



Auctions	Valuations	Exchanges	Private Treaty	Go-Optimize	AssetZone
<b>Global Offices:</b>					
US	+1 410 654 7500	Europe	+44 (0) 207 098 3755	Asia	+852 2528 9313
Email: <a href="mailto:inquiries@go-dove.com">inquiries@go-dove.com</a>					
<b>Global Leaders in Surplus Asset Management</b>					

[www.go-dove.com](http://www.go-dove.com)

