

GoIndustry DoveBid Auctions

GoIndustry DoveBid is the global leader in delivering Surplus Asset Management Services - by combining efforts with our clients, we collectively return millions to their bottom lines annually, as a result of redeploying or reselling their idle and surplus capital assets. Clients have access to GoIndustry DoveBid's asset sales channels from industry specific marketplaces and online auctions to our private treaty desk for high-end asset sales engagements.

Online Auctions

Online auction sales are entirely web-based sales events, offering used equipment for sale and having buyers from around the world bidding over the Internet.

Our online auctions help clients transcend local market conditions and achieve global fair market value for their assets. Our website, www.go-dove.com, is the e-commerce engine for corporate online auctions that effectively attracts bidders and buyers from around the world. Clients' assets are listed as individual lots into the sale events to allow potential bidders globally to view and bid real time. The auction event finishes at a pre-defined day and time.

An online auction:

- Provides sellers easy exposure to world markets, and allows buyers from anywhere, with access to the Internet, the opportunity to bid and buy used industrial assets
- Is a fast and reliable process allowing sellers to turn surplus assets into cash in a timely and cost effective manner
- Is marketed by GoIndustry DoveBid to expanding and hot-buying regions, thus becoming a conduit in the recycling of used industrial equipment around the globe

The extensive marketing campaign that accompanies each auction also offers dedicated branding and spotlights for clients, in order to leverage existing brand recognition.

Effective method of establishing global competitive bidding

- Easy bidding process at: www.go-dove.com
- Fast turn around, turns assets into cash in short timeframe
- Client retains control through agreed reserves
- Global participation 24 x 7
- Illustrated bidding duration
- Discrete – virtual event not on company premises, minimum disruption
- Fully transparent, all bids and bidders are recorded and traceable

Timely online auctions bring certainty to the selling process
Targeted marketing prompts bidders to actively compete for assets



Live & Webcast Auctions

A live & webcast auction will have an Auctioneer at a venue selling to either the audience in the room who have specifically attended the sale or to buyers bidding live on the internet over our webcast system.

Sometimes the best solution for a client is to run a live auction. In this case, we offer buyers in various regions a chance to participate by streaming the event live via a high quality webcast. This enables bidders to participate in the live auction in real time, wherever they are. A live & webcast auction is preferable where there is a strong local marketplace or in certain industries where this method of sale is commonly used. The Auctioneer commences the sale starting with lot # 1, bids from the audience are accepted, and lots are sold to the highest bidder over the reserve price. The sale continues in sequence and finishes at the conclusion of the final lot.

Buyers globally can bid in real-time with the local onsite audience

- Assets are showcased to a worldwide audience
- Millions of potential purchasers are a click away
- Assets can be previewed onsite and/or online prior to bidding
- More buyers creates competitive bidding and higher prices

Value Added Services

As clients submit their assets for sale; we in turn conduct an in depth analysis and review which includes a comprehensive valuation, based on in-house expertise and data gathered from auctions held all over the world.

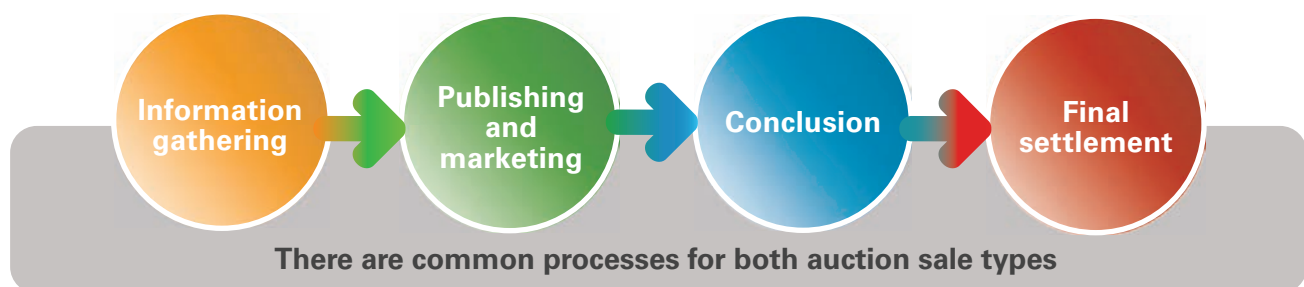


Best-in-Class Support Services

Our approved partner network of support services assists clients with financial, transactional, and logistical requirements. GoIndustry DoveBid has implemented a multi-layered support program to assure that clients will receive award-winning services.



The Auction Process



Auctions	Valuations	Exchanges	Private Treaty	Go-Optimize	AssetZone
Global Offices:					
US	+1 410 654 7500	Europe	+44 (0) 207 098 3755	Asia	+852 2528 9313
Email: inquiries@go-dove.com					
Global Leaders in Surplus Asset Management					

www.go-dove.com

