



INDUSTRY SPECIFIC GLOBAL MARKETPLACES

Cost-Effective Sales Channels for Small and Large Asset Consignments

GoIndustry DoveBid's Equipment Market Program provides our clients industry-specific asset sales channels, leveraging our corporate online auction platform. This program provides flexibility for clients to sell a single asset, a group of assets, or complete facilities with the same global capabilities of a corporate online auction at a fraction of the cost. With regularly scheduled Equipment Market Program auction events; clients have safe, easy, and secure sales channels to sell their surplus assets. The Equipment Market Program is supported by our expert staff, in order to help deliver maximum return on investment value for our client's assets.

The Equipment Market Program is focused on delivering sales channels that meet the client's requirements. With over 27 industries supported, the Equipment Market Program will allow clients to sell their surplus assets from anywhere in the world via a web-based auction solution.

EQUIPMENT MARKET PROGRAM BENEFITS

- Cost-effective, industry-specific sales channels that allow clients to share the overall cost of the sales event
- Asset consignments are reviewed by industry experts utilizing our database software that provides real-time global equipment sales trends
- Multi-tiered, proactive global marketing plan that encompasses the latest marketing strategies and tactics
- Logistical and transactional support services are available in more than 100 countries

WHAT CAN I SELL?

BIOPHARMA
EQUIPMENT
MARKET

Biotech Lab, Pharmaceutical
Processing & Medical Assets

BROADCAST
EQUIPMENT
MARKET

Broadcast, Audio, Visual, TV
& Film Editing Assets

CARGO &
SEMI-TRAILER
EQUIPMENT MARKET

Beverage, Box &
Refrigerated Trailers

CONSTRUCTION
EQUIPMENT MARKET

Construction Assets

ELECTRONIC
MANUFACTURING
EQUIPMENT MARKET

Electronic Testing,
Semiconductor,
SMT / PCB Mfg. & Physical
Measurement Assets

INDUSTRIAL
MANUFACTURING
EQUIPMENT MARKET

Welding, Machine Tools &
Metalworking Assets

IT
EQUIPMENT
MARKET

Laptops, Computers &
Office Assets

SHOP, SERVICE,
& PLANT SUPPORT
EQUIPMENT MARKET

Hand Tools, Air Compressors
& Support Assets

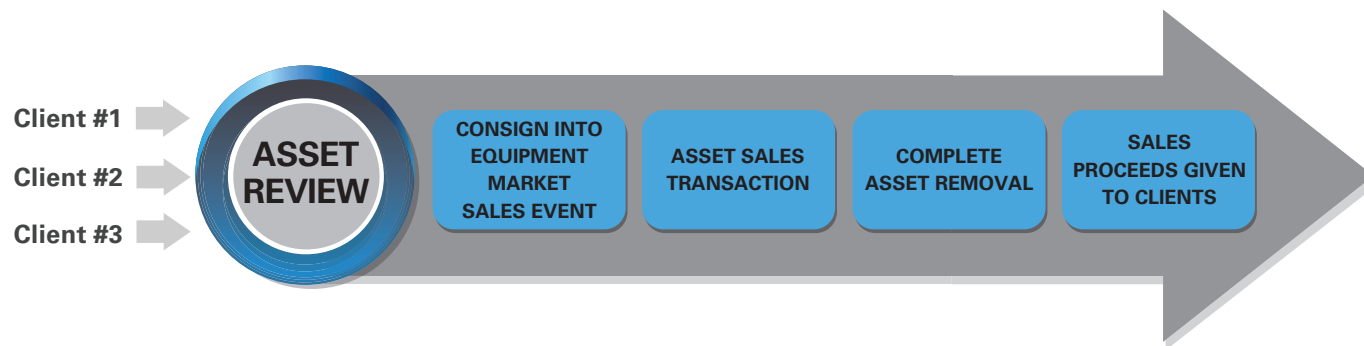
TRANSPORTATION
EQUIPMENT
MARKET

Step Vans, Tractors &
Vehicle Assets

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A LIQUIDITY SERVICES MARKETPLACE

EQUIPMENT MARKET PROCESS OVERVIEW



HOW DOES IT WORK?

As clients submit their assets for sale; GoIndustry DoveBid conducts an in-depth asset review to find the right buyers. The Equipment Market staff review process includes a comprehensive valuation of the assets based on in-house expertise and data gathered from auction sales data. In addition our staff reviews the accuracy of the asset descriptions and coordinates with various internal and external teams including: marketing, finance, and logistics to deliver a successful and timely project execution. This entire process will be managed by GoIndustry DoveBid and have limited downtime to the clients resources.

RESULTS DRIVEN GLOBAL MARKETING STRATEGY

GoIndustry DoveBid supports sales channels with multi-tiered, global marketing plans that utilize proven marketing methods with the latest analytical

and optimization tools. Our marketing team is focused on delivering the right buyers to our client's assets through pro-active marketing initiatives. This includes developing long-term marketing partners that drive a large volume of traffic monthly to the sales events.

BEST-IN-CLASS SUPPORT SERVICES

Our approved partner network of support helps clients with financial, transactional, and logistical requirements. GoIndustry DoveBid has implemented a multi-layered support program to assure that clients are receiving award winning services.



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The world's most transparent, innovative and effective online marketplaces and integrated services for surplus assets

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